



Hello,

2019 marks the 35th anniversary of the Maine Law Enforcement Torch run for Special Olympics. This grassroots campaign is the largest annual fundraising and public awareness event for Special Olympics Maine. Last year over 750 members of Maine Law Enforcement brought in close to \$400,000 to help support the program.

Special Olympics is a year round athletic training and sports competition program for children and adults with Intellectual Disabilities. In Maine there are over 4,400 athletes involved in the program. In addition to sports, Special Olympics Maine offers all who participate numerous socialization opportunities, a four season, water front summer camp (Camp Tall Pines), opportunity for travel, athlete leadership positions, free medical screenings in three or more specialties, self-esteem building, Joy, choice, and the chance to develop friendships that will last a lifetime.

With an annual budget of over one million dollars, Special Olympics Maine relies on the generosity of our sponsors, donors, and volunteers. Without the Law Enforcement Torch Run, we would no longer be able to continue such a successful program.

In 2009 members of the Law Enforcement Torch Run from the Maine State Police initiated a new program called "*Adopt-A-Mile*". Based on the overwhelming success of this program we took it Statewide in 2010 and raised nearly \$13,000! The way the Adopt A Mile program works is simple. Any participating business or individual may "adopt" a local mile of the Torch Run by making a donation of \$100.00. During the week of June 4-7, 2019; a 9" X 24" sign will be placed along your local Torch Run route for all to see and remain there for the duration of the run. The sign will read "*Special Olympics Torch Run- This Mile Sponsored by...*" and then your business name. Law enforcement officers from all over the State are selling these signs and we are in hopes of selling every mile of the torch run from Kittery to Fort Kent. This is an excellent opportunity for your business to support an excellent cause while receiving local advertising.

All funds raised benefit Special Olympics Maine athletes directly. As a matter of fact, one out of every five dollars spent each year by S O Maine is raised by the Law Enforcement Torch Run! The money is used to provide athletes with sports equipment and proper training, venues, housing and meals at their events, as well as uniforms, etc. Funds are also used for the rental of sports facilities, the training of

coaches and officials, the operation of a summer camp, the costs associated with sending Maine athletes to National and World Games events, a band for the banquet of champions at the summer games, free health screenings at the summer games and more.

Your generosity and your support of Special Olympics Maine are greatly appreciated beyond words. On behalf of Maine's 4400 Special Olympic athletes, as well as members of the Maine Law Enforcement Torch Run, thanks for caring and sharing. I have included a sample of the Adopt A Mile sign. If you have any questions we would be more than happy to speak with you or meet with you. Thank you so much for considering this win win opportunity.

Respectfully,

***Special* TORCH RUN**
Olympics
This Mile Sponsored by
Your Name Here