



Dear Friends,

As we are gearing up for the 40th anniversary of the Maine Law Enforcement Torch run for Special Olympics, and members of this annual event are reaching out to local businesses across our state in hopes of securing support for the upcoming run. The run will come through your town the week of June 3rd this year.

In 2009 members of Law Enforcement from the Maine State Police initiated a program called “*Adopt-A-Mile*”, which has been a great success! The way the Adopt-A-Mile program works is simple. Any participating business or individual may "adopt" a local mile of the Torch Run by making a donation of \$100.00. During the week of the week of the run, a 10"x 24" sign will be placed along your local Torch Run route for all to see and remain there for the duration of the run. The sign will read “*Special Olympics Torch Run- This Mile Sponsored by.....*” with your business name. Law enforcement officers from across the State are selling these signs and we hope to have every mile of the torch run from Kittery to Fort Kent covered. We feel this is an excellent opportunity for your business to support a great cause while receiving local advertising.

Special Olympics is a year-round athletic training and sports competition program for children and adults with Intellectual Disabilities. In Maine there are over 5,000 athletes involved in the program. In addition to sports & training, Special Olympics Maine offers its athletes’ socialization, leadership positions, inclusive health opportunities and much more-a chance to be seen for their abilities, and not their disabilities.

All support is greatly appreciated and 100% of the monies raised by our Torch Run stays with our athletes here in Maine. Thank you so much for your consideration and simply for “sharing & caring.”

Respectfully, *The Law Enforcement Torch Run for Special Olympics Maine*

